Job Description

Job Title : Web Designer	**Job Location** : Derabassi
Position Reports To : Director -LMTSM	

Main Purpose

The role of **Web Designer** is to closely work with marketing and communication team to continuously manage our presence worldwide through digital channels such as website and social media; and create effective content/tools for interaction between organization, students, and all other stakeholders. The person should be motivated, reliable, knowledgeable, and excited about developing content and platforms for the web and social media presence of the Institute with the potential to improve by learning at the same time.

Qualification	• A bachelor's degree in computer science or applications, followed by additional courses in web designing. • Having a knowledge about the web and various associated program languages like the HTML, ASP or PHP. Updated knowledge on designing software's or HTML editors is a must and should know popular software's like Dream weaver, Photoshop, Flash and many others. • Knowledge in coding, & scripting in Java / Flash, CSS style sheet etc for styling web pages.
Experience	• 3-7 years of experience
Competency	• Strong knowledge of MVC frameworks (CodeIgniter, Zend Framework, etc) • Excellent knowledge of HTML, CSS, JavaScript or Should have worked on AJAX, JQuery • Having a good hold on RDMS including MySQL, • Knowledge to generate and edit multimedia content. • Knowledge of Basic and modern web design principles • Strong writing skills and content generation. • Ability to work in the interdisciplinary teams.

Specific Accountability & Job Responsibility
- Understanding the requirement of institute and providing the solution according to the current trends in market of digital media.
- Lead the development of the organization website, devising strategies to drive online traffic and continuing to improve usability, design, content and conversion.
- Preparing the required content for communication over the website and social media.
- Determining technical requirement, identifying and providing solutions to the same.
- Regular updates of website's contents and social media communications.
- To help design and execute LMS system.
- To help design content for Internal communication such as brochures, posters, handbooks and other marketing collaterals.
- To help generate and publish videos related to institution.

Compensation
- Compensation will not be a constraining factor and will be the best in the sector.
- Interested candidates can send CVs by email (amandeep.dhot@thapar.edu) positively by 10th Oct 19.