

Job Description

Job Title : Graphic Designer

Job Location : Derabassi

Position Reports To : Director -LMTSM

Main Purpose

The role of **Graphic Designer** is to closely work with marketing and communication team to understand the need and demand of the institution for its visible presence worldwide (Digital and Print) by continuously engaging himself/herself to plan, design, refine, and implement the ideas related to communication of brand and information associated with the same. The person should be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail. He/She should be motivated and excited about the roll and must have potential to improve by learning at the same time.

Qualification	<ul style="list-style-type: none"> A bachelor's degree in graphic design or a related field is usually required. However, individuals with a bachelor's degree in another field may pursue technical training in graphic design to meet most hiring qualifications.
Experience	<ul style="list-style-type: none"> 3-7 years of experience
Competency	<ul style="list-style-type: none"> Proficiency to work with common tools for graphic designing such as photoshop, illustrator, InDesign, and CorelDraw. Must have experience in designing. A strong portfolio is recommended. A keen eye for aesthetics and details Ability to work with consultants and vendors. Ability to work methodically and meet deadlines Ability to work in the interdisciplinary teams.

Specific Accountability & Job Responsibility

- Understanding and communicating the need for brand and product promotion.
- Planning concepts by studying relevant information and materials.
- Creating a wide range of graphics and layouts for company logos, brochures, websites and other marketing collaterals with the knowledge of up to date software such as photoshop, illustrator, InDesign, and CorelDraw.
- To help with video and media generation for the institute.
- Coordinating with third party agencies, art services, web designer, marketing consultants, printers, and interdisciplinary teams as necessary.

Compensation

- Compensation will not be a constraining factor and will be the best in the sector.
- Interested candidates can send CVs by email (amandeep.dhot@thapar.edu) positively by 10th Oct 19.