

Course Syllabi: UHU032 Human Values, Ethics and IPR (L : T : P :: 3 : 0 : 0)

1. **Course number and name:** UHU032; Human Values, Ethics and IPR

2. **Credits and contact hours:** Credits: 3.0; Hours: 3

3. **Text book, title, author, and year**

- *Narayanan, P., Intellectual Property Law, Eastern Law House (2007) 3rd ed.*
- *Tripathi A.N., Human Values, New Age International (P) Ltd (2008).*
- *Robbins, S.P., Organizational Behavior, Prentice Hall of India (2007)8th ed.*
- *Journal of Intellectual Property Rights, published by National Institute of Science Communication, CSIR.*

a. Other supplemental materials

- Nil

4. **Specific course information**

a. Brief description of the content of the course (catalog description)

Values: Concept, Types, Rokeach Value Survey.

Different Kinds of Values: Individual, Societal, Material, Psychological, Cultural, Moral and Ethical, Spiritual; The Burgeoning Crises at Each of these levels.

Modern Approach to the Study of Values: Analyzing Individual Human Values such as Creativity, Freedom, Wisdom and Love; Value Spectrum for a Good Life; The Indian Concept of Values, Comparison of eastern and western concept of values.

Ethics: Values, Morals and Ethics; Need for Ethics in Professional Life; Kohlberg's Theory of Moral Development and Its Applicability to Engineers.

Professional Ethics: Values in Work Life; Professional Ethics and Ethos; Codes of Conduct, Whistle-Blowing, Corporate Social Responsibility, Case Studies on Ethics in Business.

Introduction to IPR: Nature and Enforcement, International Character of IPRs, Role of IPRs in Economic Development.

Patents: Introduction to Patents, Object of Patent Law, Inventions not Patentable, Obtaining Patents, Rights and Obligations of a Patentee.

Copyrights: Introduction to Copyrights, Subject-Matters of Copyright, Rights Conferred by Copyright, Infringement, Assignment and Licensing of Copyrights, Copyright Societies, International Copyright, Performer's Rights.

Trademarks: Functions, Significance and types of Trademarks, Distinctiveness and Deceptive Similarity, Registration Procedure, Trademark Registry, Grounds for Refusal of Registration of Trademarks, Concurrent Use, Character Merchandising.

Trade Secrets: Meaning, Types of Trade Secrets, Statutory Position of Trade Secrets in India, Proofs Required in Trade Secret Litigation Case.

5. **Specific goals for the course**

After the completion of the course, the students will be able to:

- Explain different kind of ethics and values.
- Apply professional ethics in business.
- Explain the role of IPRs in professional life.
- Elucidate the importance of patents and copyrights.

6. Brief list of topics to be covered

- Ethics and Values
- Professional Ethics in Business
- IPRs
- Patents and Copyrights