PCS 208 RECOMMENDER SYSTEM

L	T	P	Cr
3	0	2	4.0

Course Objective: To develop state-of-the-art recommender systems that automate a variety of choice-making strategies with the goal of providing affordable, personal, and high-quality recommendations

Introduction: Recommender system functions, Linear Algebra notation: Matrix addition, Multiplication, transposition, and inverses; covariance matrices, Understanding ratings, Applications of recommendation systems, Issues with recommender system.

Collaborative Filtering: User-based nearest neighbor recommendation, Item-based nearest neighbor recommendation, Model based and pre-processing based approaches, Attacks on collaborative recommender systems.

Content-based recommendation: High level architecture of content-based systems, Advantages and drawbacks of content based filtering, Item profiles, Discovering features of documents, Obtaining item features from tags, Representing item profiles, Methods for learning user profiles, Similarity based retrieval, Classification algorithms.

Knowledge based recommendation: Knowledge representation and reasoning, Constraint based recommenders, Case based recommenders.

Hybrid approaches: Opportunities for hybridization, Monolithic hybridization design: Feature combination, Feature augmentation, Parallelized hybridization design: Weighted, Switching, Mixed, Pipelined hybridization design: Cascade Meta-level, Limitations of hybridization strategies.

Evaluating Recommender System: Introduction, General properties of evaluation research, Evaluation designs, Evaluation on historical datasets, Error metrics, Decision-Support metrics, User-Centred metrics.

Recommender Systems and communities: Communities, collaboration and recommender systems in personalized web search, Social tagging recommender systems, Trust and recommendations, Group recommender systems.

Laboratory Work: To implement algorithms and techniques given above using relevant tools or high level language. To design recommendation system for a particular application domain.

Recommended Books:

1. Jannach D., Zanker M. and FelFering A., Recommender Systems: An Introduction, Cambridge University Press(2011), 1st ed.
2. Ricci F., Rokach L., Shapira D., Kantor B.P., Recommender Systems Handbook, Springer(2011), 1st ed.
3. Manouselis N., Drachsler H., Verbert K., Duval E., Recommender Systems For Learning, Springer (2013), 1st ed.